

# Privacy Policy

It is The Mosaic Company's ("Mosaic" or "Mosaic's") policy to respect the privacy of its online visitors. The purpose of this "Privacy Policy" is to tell you how we collect, store, use, and share information about you when you visit or use online services offered by Mosaic or its affiliates that link to or reference this Privacy Policy. By accessing or using our sites, you are consenting to our collection, storage, use, and sharing of information about you as set forth in this Privacy Policy.

## What Types of Information Does Mosaic Collect and How Does Mosaic Use this Information?

### 1. **We collect non-personal information about online visitors in order to improve your online experience.**

To optimize your user experience and enhance your time spent with us online, we collect information about your visits to our sites, such as your IP address, Internet service provider, browser type, operating system, mobile network, device identifiers, advertising identifiers, general location information, pages accessed on our sites, the date and time of access, the content and advertisements you have accessed, seen, forwarded and/or clicked, and the last site you visited before you came to our site. We also use this information to help us improve our products, services, content and advertising, and for loss prevention and anti-fraud purposes.

### 2. **We collect personally identifiable information you voluntarily provide to us.**

Mosaic collects personally identifiable information, including your name, address, the name of the company for which you work, your title, your phone number, your country, and your e-mail address when you voluntarily submit this information to us. For example, if you click "Contact Us" at the bottom of [www.cropnutrition.com](http://www.cropnutrition.com), you will be invited to provide your name, the name of the company for which you work, your title, your phone number, and your country, along with your comment or question for us. We will use this information to contact you in response to your comment or question. We may also use this information, unless you request otherwise, to keep you updated about Mosaic's latest product announcements, and upcoming events. We also use personal information to help us improve our products, services, content and advertising, and for loss prevention and anti-fraud purposes.

We may also share your personally identifiable information as follows:

- At times Mosaic may make certain personal information available to strategic partners that work with Mosaic to provide products and services, or that help Mosaic market to customers. For example, our third party service providers may include companies who provide services such as web site hosting and support, customer service, email and postal delivery of marketing materials, auditing, and other similar services. Personal information will only be shared by Mosaic to

provide or improve our products, services and advertising; it will not be shared with third parties for their marketing purposes.

- With a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in connection with any bankruptcy or similar proceedings).
- As we believe to be necessary or appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities including public and government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations; (f) to protect our rights, privacy, safety or property, and that of you or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain.

**3. We use cookies to help determine which ads of our ads are shown to you on other web sites and to improve the operation of our websites.**

"Cookies" are small files that some websites place on your computer. We use cookies to help determine which of our ads are shown to you on other web sites. We also work with third-party companies that use their tracking technologies (including cookies and pixel tags) on our sites in order to provide tailored advertisements to you on our behalf. These companies may collect information about your activity on our sites and your interaction with our advertising and other communications and use this information to determine which ads you see on third-party web sites and applications.

For more information about this and to understand your options including how to opt out of receiving these tailored advertisements, you may visit the Network Advertising Initiative's website <http://www.networkadvertising.org> or the Digital Advertising Alliance's website <http://www.aboutads.info/choices>. You also can control advertising cookies from Google, by using its Ads Preference Manager.

Please note that even if you opt out (clean your cookies, cache, etc.), these tracking technologies may still collect data and you will still see our ads, but they will not be targeted based upon the information collected through our tracking technology criteria.

### **Third-Party Web Sites**

We use personally identifiable information for our marketing and internal business purposes only. Such information will not be sold to third parties. However, our sites may contain "hyperlinks" to websites neither owned nor controlled by us, and those third-party web sites may collect and use personally identifiable information about you for other purposes. The information practices of third-party web sites are not covered by this Privacy Policy. Mosaic

makes no representations or endorsements with respect to the privacy practices of third-party web sites.

## **Security**

We seek to use reasonable organizational, technical, and administrative measures to protect Personal Information within our organization. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please immediately notify us of the problem by clicking on the "Contact Us" link here or on any of our sites.

## **How You Can Review, Change, or Delete Your Personal Information**

If you would like to review, change, or delete personally identifiable information about you that you previously provided to us, or if you have any questions about this Privacy Policy, you may use the "Contact Us" link on any of our sites. We will try to comply with your request as soon as reasonably practicable.

## **Changes to this Privacy Policy**

You can continue to find this Privacy Policy here or you may contact us with any questions. We reserve the right to modify our Privacy Policy at any time and without prior notice. If we modify our Privacy Policy, we will post any changes here. Please check regularly for the most recent version of our Privacy Policy.

This Privacy Policy became effective on June 1, 2015.

Last updated: February 24, 2016.